

MVFC Board meeting by phone conference March 13, 2017

Attending: Laura, Suzanne and Swanna (Lynoa traveling until March 27)

I. Introductions of board and guest

No introductions needed.

II. Recap of Recent events

Transition Newburyport presentation Feb 27 – There were about 18 people attending from several communities, we added 10 to our email list. About half have been coop members somewhere in the past. Suzanne used our new PowerPoint presentation and a coop video for talking points. There was good interest and questions from the audience. A couple of people said that they would become members but nothing to date. We will follow up with Elizabeth about borrowing their photo display of sustainable food for our Savor Haverhill event.

Possible Dreams participation March 8 – Suzanne attended the Team Haverhill event again for the 3rd year. The group divided by neighborhoods to discuss past, current and future treasures of Haverhill. Suzanne posted the co-op on the future treasures board and was given a 30 second pitch where we asked people to “Save the Date” for Savor Haverhill. The event was videotaped and broadcast on Facebook live. MVFC shared the video and marked where the MVFC pitch took place.

III. Membership totals

MVFC added one new member on Sunday bringing our current total to 40 families.

IV. Better Block May 6 – the group planning this event spoke at Possible Dreams. The event is designed to celebrate new ideas that could come to Merrimack St Haverhill with the new development taking place.

a. Concept market possibility

Suzanne will get in touch with Stephanie, Lynoa’s friend who gave us the Concept Market idea, to learn how we could put this together in time. We have also requested to borrow any nicely printed co-op photos or existing displays if anyone can bring them to NFCA this Saturday.

b. Call w Noah Thursday, March 16

Suzanne will discuss details of May 6 with Noah Koretz on Thursday to see what we would have to do to participate. Initial inquiry received a positive response. Again details will be sent around after this meeting.

V. Savor Haverhill event

a. Update from Planning committee

A second meeting took place on Sunday, March 12 at Battleground Coffee. The owner of the property attended the meeting to answer some logistical questions. We will confirm a date to tour the barn, take measurements and help logistics for the day.

We decided to forego an expensive sit down dinner in favor of a less expensive sampling type event. We will also invite artists, craftspeople and others who can provide an interesting, entertaining activity somehow related to healthy, local foods.

b. Next steps

Next meeting, pending Janice’s confirmation, will be at the barn on W Lowell St on Sunday, March 26 at 2pm. Planning committee will be able to take photos and get a better idea of site placement.

VI. Chamber events upcoming

Haverhill Chamber is hosting a training lunch to maximize the SEO (Search Engine Optimization) our a group’s website. Suzanne will register to attend and get advice about our website. Event is on March 21 at lunchtime. Cost for members is \$10.

VII. Confirm future meeting dates

Next Board call will be Monday, March 27 at 6pm as well as the following Monday, April 3 at 6pm to keep projects moving.