

Minutes from MVFC Board meeting Monday, February 20, 2017
Met in person at Battleground Coffee Haverhill
Attending: Suzanne, Swanna, Laura, Linoa

Suzanne presented an outline and for the Transition Newburyport presentation scheduled for February 27 at 6:30pm. Board discussed important talking points.

Outline:

1. Connect with a local news story that week
2. Ask who has been or is a coop member somewhere
3. Connect with their local values – local, sustainable, less waste of resources
Brainstorm difference / benefits of a co-op versus a CSA
All year, meeting place, education options – basically our mission statement
4. Local investment a great value – member loans are an opportunity to invest in growing a local business

Must be clear about viability and the How, when and why stages of startup
Our Challenge is that people don't "Need" a grocery store but a co-op would bring so much more

Positives and challenges

Heres why you can help

Have a copy of the 7 co-op principles

Suzanne will create a PowerPoint presentation, show a short co-op video to begin.
Spoke with Elizabeth to confirm location inside Newburyport library. Suzanne and Swanna will drive together and arrive by 6pm to setup AV laptop.

Meeting adjourned at 5pm.