

## **MVFC Board meeting Monday, February 6, 2017 by phone (moved from Jan 30)**

Attending: Suzanne, Laura, Swanna and Lynoa

- I. Confirm future meeting times
  - a. Monday, February 20 in person – confirm time soon
  - b. Review other proposed dates as follows:
    - Monday, March 13 7pm
    - Monday, March 27 7pm
    - Monday, April 3 7 pm
    - Monday, April 17 7pm – this is MA school vacation week

### II. Transition Newburyport plans

Swanna & Suzanne will present to the group on Feb 27<sup>th</sup> in Newburyport  
Topics to get started - take something from the news. They are concerned with being sustainable, address climate change, finding alternatives to fossil fuels and being a more self-sufficient society. We can easily relate to their interests. We must prepare solid presentation content, be prepared to field questions.

A future co-op stage is to find local investors for member loans with better than average return. Suzanne will find documentation.

We can project Stronger Together handouts using their eye-catching facts and figures in graphics and use our photos in the background for a more impressive presentation.

Be very clear with our message and needs– ask them to join MVFC, help w Savor Haverhill committee, join the board, etc

Suzanne will create a working document and send around for feedback in the next week.

### III. Savor Haverhill ideas

Quick brainstorm of what the event should be – a special dinner, family friendly activities, food samples, free kids activities.

Is selling tickets a turnoff for people? Should we only ask for donations, have vendors give only free samples?

We will need larger sponsors to cover costs. The Cultural Council grant is reimbursable within the budget we set out. We need to plan an event that we can afford while getting people excited about the MVFC and getting great publicity.

Should we use Bread and Roses model of selling vendor spaces? Do we have enough reputation for that or should we hold off?

Lynoa suggested finding someone to donate a tent for outside – there is a Chamber member who rents tents – for Kids activities – give them free promotion/ publicity for loaning the tent

Lynoa will ask a friend about beer van regulations, must keep liability insurance costs down. That was a large expense last time since we served wine.

Suzanne will send a Newsletter a request for committee participation to our followers. We need to get a group together to move the plans along.

Swanna will look into musicians, artists and other who might want to participate.

Big decision would be about the food – how to control free samples, what about the farm-to-table dinner with a more filling food option? We need a budget for expenses based on our final plan.

- IV. NFCA – Saturday, March 18 – Greenfield, MA
  - a. Laura & Suzanne will attend – Suzanne will register them

Next meeting will be in person on Monday, February 20 at a time and location TBD.

Meeting adjourned at 7:40pm.