

MVFC Board Minutes Monday, June 19, 2017

Call in at 5pm – Attending Laura, Swanna, Suzanne and Kathleen

I. Summer Outreach updates – board reported about their initial outreach

Laura – Salem, NH Farmers Market – spoke to vendor representative and will follow up again don't know fees but possibly a Sunday in early October

Kathleen – found an event in the Pines in Amesbury on Highland St. July 1st for tabling. They are sending her more information and she will pass it along to decide. She put flyers in downtown Amesbury businesses and the bank.

Suzanne – Newburyport Farmers Market is booked and has a \$50 fee. Haverhill we will sign up for Sept 30 tabling and be closer to our event date and pace our Summer outreach.

Swanna North Andover and Andover – She will contact for general information about how they run things for next year.

Board agreed to participate in the Healthy Living Festival. We could possibly have a pop-up style tabling event again. Suzanne will speak more with Beverly from the Chamber. Event is on Saturday, August 26 and we will fill out an application.

II. Membership Update

Remember to offer a free ticket to Savor Haverhill for all new members in publicity.

Brief recap of our River Valley outreach event. We had 16 people subscribe to our email list that night and 3 new member families joined the MVFC. It was a good turn out on a Wednesday evening and those who came were interested in food and it made for lots of great questions. MVFC was appreciative that the River Valley Charter School made the space available to us.

III. **Savor Haverhill Progress** – brief update of what board members have done to date since Summer travel will effect planning.

- a. **Swanna** – asked her contact to ask the interest of demonstrating a traditional recipe of the family from Congo. She will continue to reach out to the following: Stuft, Seafood - Ed Whorley, Rev Jane (Episcopal Church), Common Ground, Tracy from YMCA and Ask about Cooking Matters program
- b. **Laura** – Reached out to Farmer Daves and the Vegisodes chefs and has not yet received a response.
- c. **Suzanne** - El Taller – spoke w Mary we can plan to come for 3rd Thursdays Open Mic maybe look towards the Fall. Emails sent to Equal Exchange, Carolyns Farm Kitchen, Contact fish farmers through Noah, and Groundwork about interactive demos or presentations. Already confirmed interest with UMass Nutrition Extension program and Cedardale nutritionist. Will contact a cider maker and Jim Parker Willow Spring to see what he might like to do.
- d. **Kathleen** - The Kitchen Amesbury – tried to contact Laurie, The Farm – no response yet, Health food Store – left flyers, Cider Hill Farm – only on location can't transport their cider. Her Yoga teacher might participate and will ask YMCA about some type of event on another date.

IV. Confirm next Board and Planning Meeting

Next **Planning meeting** scheduled for Monday, July 3rd, El Taller in Lawrence at 1pm if they are open. Laura will check to confirm this week.

Next **MVFC Board meeting** Monday, July 24 at 4pm will decide if in person or by phone.

Meeting adjourned at 6pm.